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Welcome to 2018 Project MUSE Publisher Meeting

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2018 Fast Facts



1.3K North American Institutions
2.3K International Institutions

 **13.1K** Twitter Followers
 **44.1K** Facebook Followers

231

Project MUSE Publishers

130 Journal Publishers
62 Book Publishers
39 Journal & Book Publishers



15.7M

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9.7%

Usage Increase



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Journals



26.3K

Journal Issues



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Books



 **260** OA Articles
 **556** OA Books

113 Years of
Scholarship

 Articles from **1906**
 Books from **1905**



29% **71%**
 **464K** Articles
 **1.1M** Chapters

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2016 Project MUSE Strategic Plan

- Amplify the Project MUSE Profile
- Develop New and Reinforce Existing Partnerships
- Embrace Data and Analytics
- Develop a Best-of-Breed Platform
- Diversify Program Offerings

Why is a professor of strategic studies teaching Shakespeare?

Dr. Eliot A. Cohen

